

## DONATION / SPONSORSHIP

Lindsay Little Theatre is proud to be a significant contributor to the cultural landscape of our community. We are an inclusive group and welcome all community members to participate in our productions and events both on and off stage.

We are particularly proud of our Youth programs. Theatre arts can have a positive impact on youth by improving confidence and fostering development of new life skills.

We appreciate the support we receive from individuals, businesses and granting foundations through donations, sponsorships and grants to help us fulfill our mandate of providing quality live theatre. We are a volunteer charity which means we have no salaries to pay. ALL of your sponsorship money goes directly to cover production expenses.

Production expenses can include the following purchases:

royalties, scripts, ticket outlet fees, set building design and materials, costumes, makeup, properties, set pieces, printing of promotional material and programs.

Other expenses (Operating expenses) at the theatre include:

- Yearly expenses for the purchase and upkeep of our building
- Maintenance supplies
- Telephone
- Internet
- Advertising
- Printing
- Website

Our wish list

- Building extension / additional rehearsal space
- Lighting and sound upgrades
- Laptop Computer
- Projector and screen
- Video Camera
- Stage Curtain upgrade
- Improved seating
- Interior upgrades such as sound proofing backstage area

DONATIONS – Monetary and In-Lieu		
\$10 to \$99.00	\$100.00 to \$499.00	Over \$500.00
Charitable tax receipt issued	Charitable tax receipt issued	Charitable tax receipt issued
	Acknowledgement on the Sponsorship/Donors/ Supporters Poster displayed in our lobby	Acknowledgement on the Sponsorship/Donors/ Supporters Poster displayed in our lobby
		Company name and logo on our web site

NOTE: Donations may be used for General Operating expenses or can be designated for a Specific Item or Project.

## SPONSORSHIP PACKAGES

<p><b><u>Bronze Sponsorship Award</u></b></p> <p>\$200 One single performance</p>	<p><b><u>Silver Sponsorship Award</u></b></p> <p>\$600 One production – minimum 4 performances</p>	<p><b><u>Gold Sponsorship Award</u></b></p> <p>\$1000 Two productions – minimum 8 performances</p>
<p>For one performance:</p> <p>Your own promo material displayed in the lobby and/or inserted into our programs</p> <p>Acknowledgement during opening remarks</p> <p>Acknowledgement posted on our marquee board with your Company name and logo</p> <p>An Example: “ Lindsay Little Theatre gratefully acknowledges (Your Company name) as sponsor of tonight’s performance”</p>	<p>Your Company name and logo on production promotional materials including brochure, poster and programs</p> <p>Your Company name and logo on our web site and social media sites</p> <p>Your own promo material displayed in the lobby and/or inserted into our programs</p> <p>Opportunity for your staff to volunteer for Front of House (FOH) wearing company tee shirts (or similar)</p> <p>2 Complimentary tickets</p> <p>Acknowledgement on the Sponsorship/Donors/ Supporters Poster displayed in our lobby</p>	<p>Your Company name and logo on production promotional materials including brochure, poster and programs</p> <p>Your Company logo and name on our web site and social media sites</p> <p>Your own promo material displayed in the lobby and/or inserted into our programs</p> <p>Opportunity for your staff to volunteer for Front of House (FOH) wearing company tee shirts (or similar)</p> <p>4 Complimentary tickets</p> <p>Opportunity to secure a private viewing of the productions at a discounted ticket price (minimum ticket purchases required - 30)</p> <p>Acknowledgement on the Sponsorship/Donors/ Supporters Poster displayed in our lobby</p>

<p><b><u>Platinum Sponsorship Award</u></b></p> <p>\$2500  SEASON SPONSOR  Sponsorship of all productions &amp; events –  minimum 4 productions  (Season runs June to May of the following year)</p>	<p><b><u>Create your own sponsorship package</u></b></p>
<p>Your Company name and logo on production promotional materials including brochure, poster and programs as Season sponsor</p> <p>Your Company name and logo on our web site and social media sites as Season sponsor</p> <p>Your own promo material displayed in the lobby and/or inserted into our programs</p> <p>Opportunity for your staff to volunteer for Front of House (FOH) wearing company tee shirts (or similar)</p> <p>2 Complimentary tickets to each production</p> <p>Opportunity to secure a private viewing of the productions at a discounted ticket price (minimum ticket purchases required - 30)</p> <p>Acknowledgement on the Sponsorship/Donors/ Supporters Poster displayed in our lobby</p> <p>Acknowledgement on exterior signage at Lindsay Little Theatre</p>	<p>Check out our list of rewards for our sponsors. We would be happy to help you promote your company through Lindsay Little Theatre with an individualized sponsorship package.</p>